

Merciful Eric

UGC Content Creator Portfolio

AI Beauty & Skincare Content Creator

Table of Contents

01 ABOUT ME

02 CONTENT VISION

03 WHY USER-GENERATED CONTENT MATTERS

04 CREATIVE COLLABORATION PROJECTS

06 PORTFOLIO HIGHLIGHTS

07 FINAL THOUGHTS

08 CONTACT INFORMATION

About Me

I'm passionate about transforming beauty and skincare concepts into captivating visual stories. Through AI-assisted UGC, creative product showcases and engaging video content, I help beauty brands bring their products to life, capture attention and create memorable digital experiences.

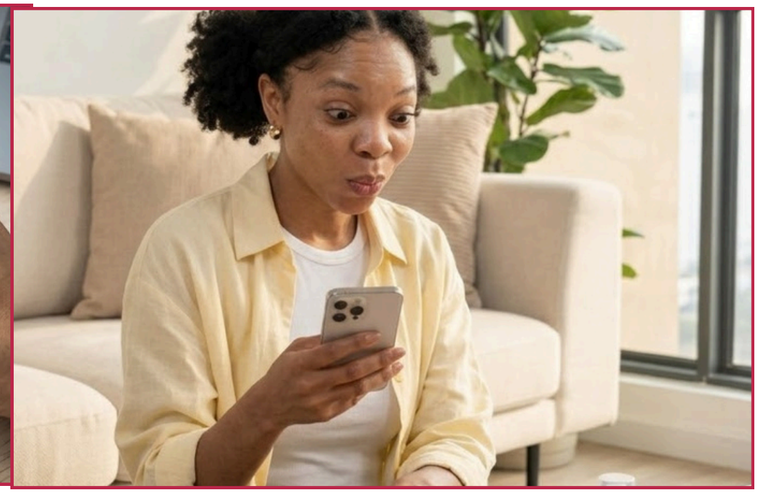
Skills

- AI UGC Video Creation
- Product Visual Storytelling
- Skincare Content Creator
- Creative Video Editing
- Social Media Content Strategy



Merciful Eric







What is UGC ?

User-focused content is a creative approach that feels natural, relatable, and experience-driven. It helps audiences connect with products through realistic visuals, honest storytelling, and engaging presentation styles.

The Value of UGC



Builds Audience Trust

Natural and relatable content helps audiences feel more connected to products and experiences.



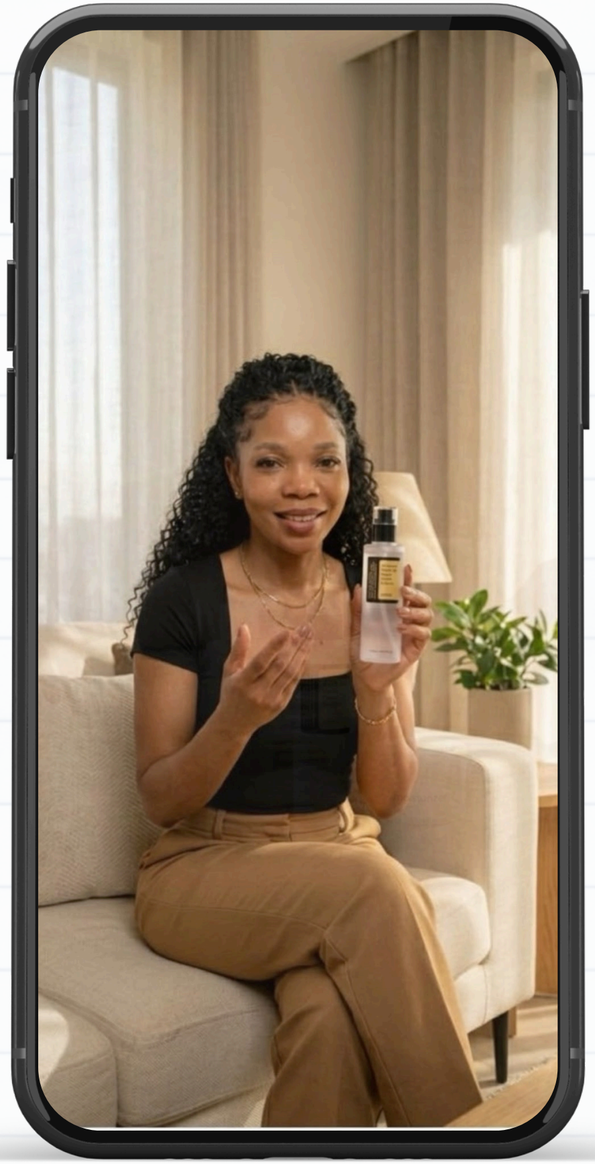
Encourages Better Engagement

Authentic visuals and storytelling can inspire stronger interaction and audience attention.



Creates Real Connections

Creative content allows brands to communicate in a more personal and relatable way.





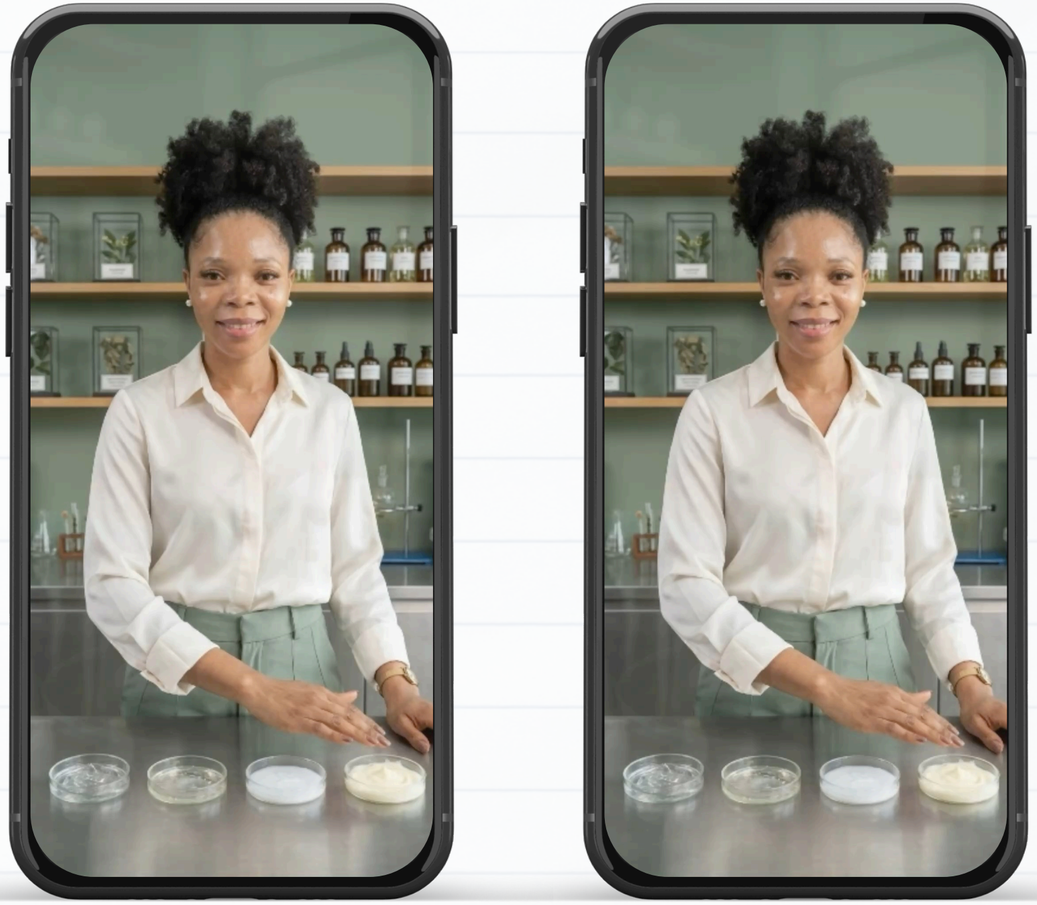




One Product, Three Ways to Fit It Into a Skincare Routine

One product, multiple possibilities. Discover how a single skincare essential can find its place in different routines through creative product storytelling.

UGC
Content
Creator
Portfolio



Skincare Ingredients I'd Look for When My Skin Needs More Hydration

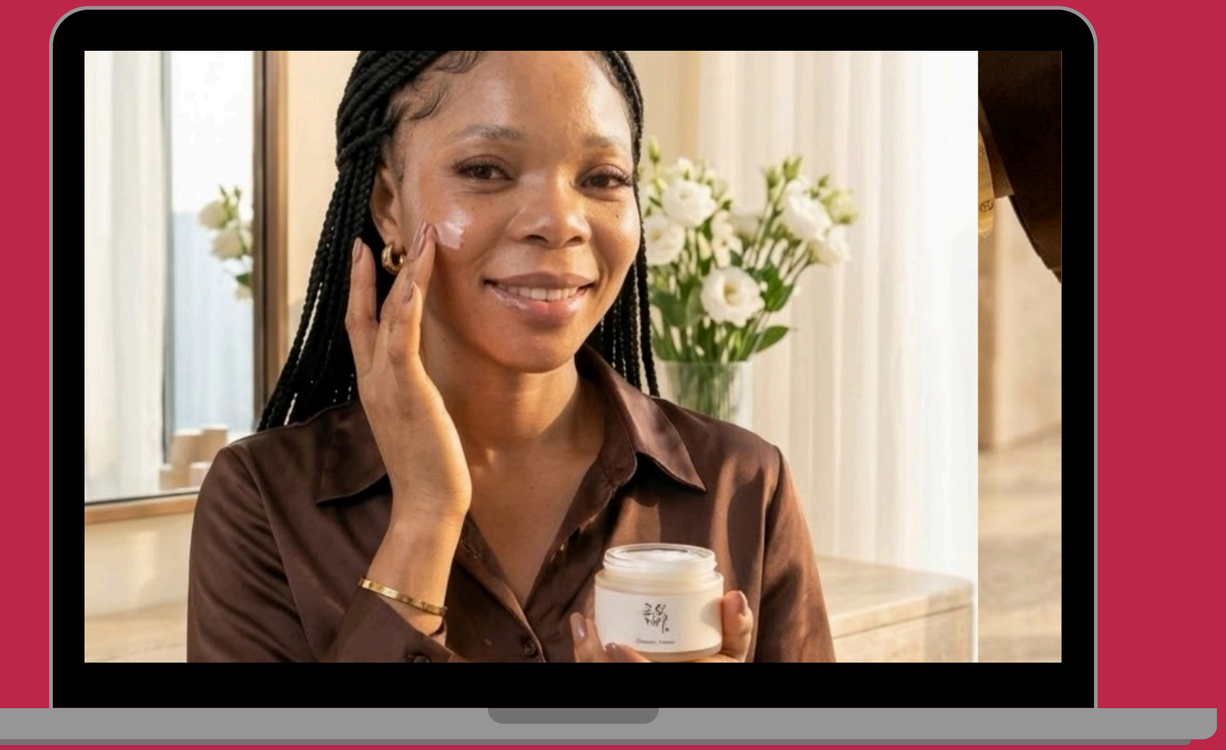
Hydration is more than just applying a moisturizer. Explore the ingredients that help make a hydration-focused skincare routine worth considering.

UGC
Content
Creator
Portfolio







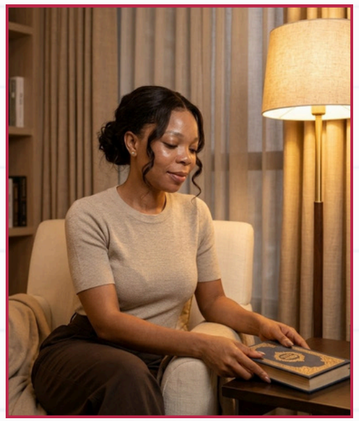


The Product I Would Put Front and Center on My Vanity

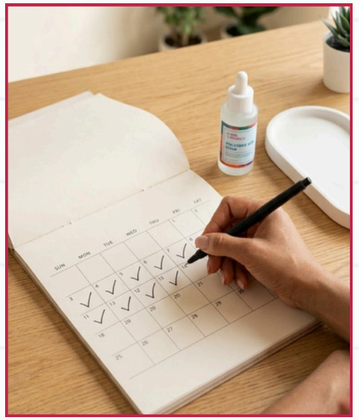
Some products deserve more than a spot on the shelf. This luxury-inspired concept turns everyday skincare into an eye-catching beauty experience.

My Content Gallery













A glimpse into my creative world.
Explore a collection of AI-generated beauty and skincare content, where product storytelling meets captivating visuals. Each piece is thoughtfully created to inspire, inform and bring beauty concepts to life.

My Social Media Channels

Discover my creative work across social media featuring AI-generated beauty visuals, skincare education and product storytelling.

@Merciful Eric

https://www.facebook.com/share/1FPaZzD3Hx/?mibextid=wwXIfr

@shesmerciful

https://www.tiktok.com/@shesmerciful?_r=1&_t=ZS-9B6IQ5Iz0KY

@ClemFlair

https://www.youtube.com/@ClemFlair

Creative and authentic content can help build stronger audience connections and create memorable experiences. Through visual storytelling and engaging ideas, meaningful content can bring products to life.



Thank you for taking the time to explore my portfolio presentation.

More Info

clementinaeric5@gmail.com